

Products: Digital Broadcast appliance



High definition and standard definition live and pre-recorded digital television channels direct to TVs over Coax. Broadcast your own channels of HDTV, directly to televisions over coax and to STBs over IP.

HD Over Coax

DMP's digital broadcast appliance is capable of generating a digital television signal, up to 4 High Definition channels, from your own choice of content. Deliver channels directly to digital televisions using nothing more than simple coaxial cable and our 1U broadcast server.

Simple to use, stunning results

Digital signage just got easier. Existing coaxial installations need nothing more than a single 1U appliance to deliver custom channels of HD to every digital TV attached. Electronic retailers can turbocharge their TV displays in minutes. All that's required is a simple re-tune of each TV. Custom channels can be seen alongside terrestrial digital broadcasts.

Easily Managed

Content can be uploaded manually or automatically on demand over the internet. Custom content can be delivered to hundreds of sites globally using DMPs management system.

Comet Case Study

Broadcasting HD Content In-store with one of the Biggest Names in UK Retail

The Requirement

Comet first started talking to DMP about our products in 2005. Needing to keep up with the growing trend for High Definition television screens, and wanting their customers to experience the full picture quality of HD in store, Comet required a cost effective and easy to deploy solution to broadcast HD content on screens. One of the key issues Comet wanted to avoid was the cost involved in re-cabling all of it's stores to enable the distribution of HD material. The cost involved in having to re-cable a store can run into many thousands of pounds, making the proposition of broadcasting HD content in-store a difficult one in terms of cost effectiveness.

The Solution

Digital Media Projects consulted with Comet on the issues they were facing and developed a retail specific product which would overcome their problems. The unique and market leading product developed meant that all that was required to broadcast HD content to screens was one 'head-end' unit and the existing coaxial network already present in Comet's stores.