

Client  
Business  
Sector  
Location

BAA  
British Airports Management  
Transport  
Heathrow Airport, London



## IPTV from Netvue at BAA

IPTV is the convergence of television distribution with IT data network infrastructure. IPTV has rapidly become the industry standard for TV and audio-visual distribution around buildings.

BAA installed an IPTV system as part of the infrastructure for Terminal 5 at Heathrow Airport during construction in 2008. The IPTV system is used to distribute live broadcast TV to passenger waiting areas throughout the building, both landside and airside, as well as to retail outlets and hospitality VIP lounges.

Netvue was contracted to support the Heathrow IPTV system during 2009 and 2010 as well as providing new endpoints in the newly constructed Terminal 2B building. These were simply connected using BAA's airport-wide IT network infrastructure, demonstrating the flexibility and scalability that IPTV offers.

In addition Netvue provided training and familiarisation sessions for BAA engineering and IT staff to allow them to take on first line support of the IPTV system.



## Benefits of IPTV

- IPTV uses the existing computer network - no new cables, no hassle!
- Digital picture quality - immune from noise, distortion and signal loss
- Remote IPTV system management using a web browser
- Unlimited channels with controlled user access
- TV available from any network point throughout the business
- Television delivered direct to PC and Mac desktops on the IT network
- Supports: HD (high definition); auto 16:9 and 4:3 aspect ratio switching
- Easy future additions and expansion

## Netvue's IPTV expertise

As an **independent** systems integrator, we can advise you on equipment from a variety of manufacturers and suppliers without bias.

We are proud to offer a professional service to all our clients, new and old. We have the skills and the experience to specify, design and install the right IPTV system for your company, and one that will serve your business reliably for years to come.



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