Client BBC Wales Business Broadcaster

Sector Broadcast and Media

Location Cardiff, Wales





## IPTV from Netvue at BBC Wales

IPTV is the convergence of television distribution with IT data network infrastructure. IPTV has rapidly become the industry standard for TV and audio-visual distribution around buildings.

BBC Wales new studios Roath Lock in Cardiff opened for business in Autumn 2011 and Netvue supplied High Definition (HD) IPTV encoders as part of the brand new HD ready technical infrastructure.

The studios have become the new home to four flagship BBC dramas – Casualty, Doctor Who, Pobol y Cwm, and Upstairs Downstairs – and further productions will join these in the future. The IPTV system at Roath Lock is used to distribute HD feeds from the studios to display screens throughout the building.

For the BBC we supplied specific items of IPTV equipment, but Netvue can also carry out all the system installation work for an IPTV project; from rooftop satellite dishes right through to the desktop clients for PC and Mac computers. We can advise on the network infrastructure to support IPTV, and if needed supply network equipment and cabling as well.



## Benefits of IPTV

- IPTV uses the existing computer network no new cables, no hassle!
- Digital picture quality immune from noise, distortion and signal loss
- Remote IPTV system management using a web browser
- Unlimited channels with controlled user access
- TV available from any network point throughout the business
- Television delivered direct to PC and Mac desktops on the IT network
- Supports: HD (high definition); auto 16:9 and 4:3 aspect ratio switching
- Easy future additions and expansion

## Netvue's IPTV expertise

Netvue specialises in IPTV and Video on Demand systems, with the addition of Digital Signage where desired as an enhancement to the IPTV channels.

We are proud to offer a professional service to all our clients, new and old. We have the skills and the experience to specify, design and install the right IPTV system for your company, and one that will serve your business reliably for years to come.

