

Client  
Business  
Sector  
Location

DCD Media Group  
Media Production & Publishing  
Broadcast and Media  
London



## IPTV from Netvue at DCD Media Group

IPTV is the convergence of television distribution with IT data network infrastructure. IPTV has rapidly become the industry standard for TV and audio-visual distribution around buildings.

DCD Media Group bought an IPTV system from Netvue in 2006 when they moved into newly refurbished London offices. Their IPTV system is used to distribute live broadcast TV and in-house video content to the reception area, meeting rooms, and throughout their offices.

By deploying IPTV on the company IT network DCD Media avoided the expense of new cabling for TV distribution. Netvue also provided a custom software channel selector application, allowing DCD Media staff to view IPTV channels on both PC and Mac computer desktops.

## Netvue's IPTV expertise

Netvue specialises in IPTV and Video on Demand systems, with the addition of Digital Signage where desired as an enhancement to the IPTV channels. By concentrating on just these technologies we have built-up great expertise in this field.

We have the skills and the experience to specify, design and install the right IPTV system for your company, and one that will serve your business reliably for years to come.

**Business areas**  
**Distribution**



**DCD Rights**

The international distributor sells rights of both DCD and third-party producers to television, DVD and new Media. >>



**DCD Publishing**

DCD Publishing specializes in exploiting book publishing, merchandising and licensing rights. >>



**Digital Classics Download & DVD**

International video download site for classical music and arts, and DVD label. >>



## Benefits of IPTV

- IPTV uses the existing computer network - no new cables, no hassle!
- Digital picture quality - immune from noise, distortion and signal loss
- Remote IPTV system management using a web browser
- Unlimited channels with controlled user access
- TV available from any network point throughout the business
- Television delivered direct to PC and Mac desktops on the IT network
- Supports: HD (high definition); auto 16:9 and 4:3 aspect ratio switching
- Easy future additions and expansion