

Client
Business
Sector
Location

McLaren Racing
Formula 1 Racing Team
Motorsport
Woking, Surrey



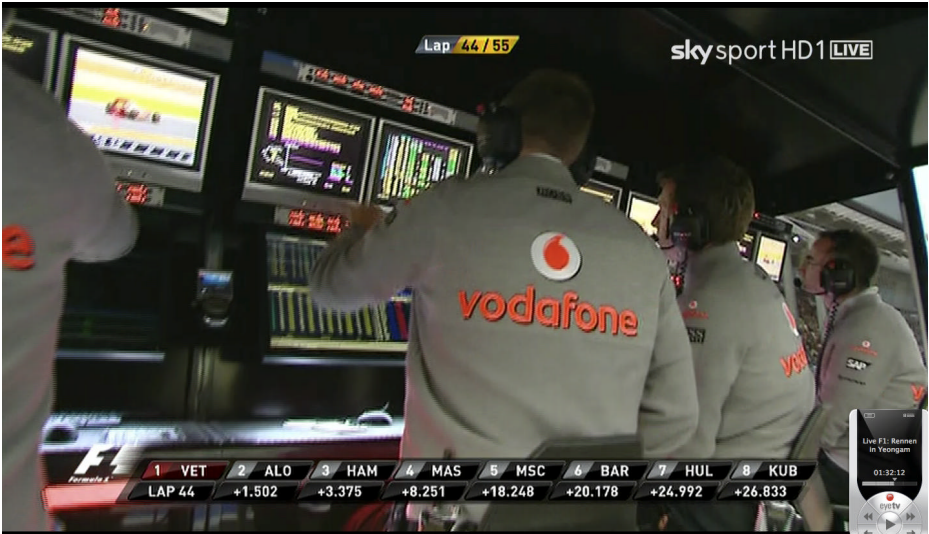
IPTV from Netvue at McLaren

IPTV is the convergence of television distribution with IT data network infrastructure. IPTV has rapidly become the industry standard for TV and audio-visual distribution around buildings.

McLaren Racing use IPTV equipment from Netvue to distribute live broadcast TV and screens of timing data and race information around the Race Garage and Hospitality areas at Formula One Grand Prix races. They also use the IPTV system to provide the live TV pictures and timing screens to the all-important Pit Wall facility at every Formula 1 race.

Back at the McLaren corporate headquarters building in Woking, Surrey the corporate IT network is used with a Netvue supplied IPTV system to distribute live broadcast TV around the building. This allows TV viewing by multiple users in reception and hospitality areas, as well as meeting rooms and offices without any co-ax TV cabling.

Netvue IPTV also offers Video on Demand, and with no need for TV cabling the system has the added benefit that users can watch TV and video on computers, as well as TV display screens.



Benefits of IPTV

- IPTV uses the existing computer network - no new cables, no hassle!
- TV available from any network point throughout the organisation
- Digital picture quality - immune from noise, distortion and signal loss
- Remote IPTV system management using a web browser
- Television delivered direct to PC and Mac desktops on the IT network
- Unlimited channels with login controlled user access
- Supports: HD (high definition); automatic 16:9 and 4:3 aspect ratio switching
- Easy future additions and expansion

Netvue's IPTV expertise

We are proud to offer a professional service to all our clients, new and old. We have the skills and the experience to specify, design and install the right IPTV system for your company, and one that will serve your business reliably for years to come.



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