

Client  
Business  
Sector  
Location

Sony Music  
Music Production and Distribution  
Media and Entertainment  
Kensington, London



## IPTV from Netvue

IPTV is the convergence of television distribution with IT data network infrastructure. IPTV has rapidly become the industry standard for TV and audio-visual distribution around buildings.

Netvue refreshed Sony Music's IPTV system in 2018 to bring full HD capability, including an in-house HD showreel channel of their own music videos. Sony Music originally bought the IPTV system from Netvue in 2008, to distribute live broadcast TV throughout their corporate headquarters building. Netvue's IPTV streaming system distributes over 50 TV channels on the company IT network, showing live broadcast TV and IP encoded video to multiple users in reception and hospitality areas, as well as meeting rooms and offices.

Netvue IPTV also offers Video on Demand and Digital Signage, and the system has the added benefit that users can watch TV and video on computers, as well as TV display screens.

*"It made sense to use the IT network infrastructure as a delivery mechanism for digital quality pictures in our flagship headquarters building."*

Mike Blacklee, Facilities Director, Sony Music



## Benefits of IPTV

- Television delivered direct to PC and Mac desktops on the IT network
- IPTV uses the existing computer network - no new cables, no hassle!
- Digital picture quality - immune from noise, distortion and signal loss
- Unlimited channels with controlled user access
- TV available from any network point throughout the business
- Supports: HD (high definition); auto 16:9 and 4:3 aspect ratio switching
- Easy future additions and expansion
- Remote IPTV system management using a web browser

## Netvue's IPTV expertise

As an **independent** systems integrator, we can advise you on equipment from a variety of manufacturers and suppliers without bias.

We are proud to offer a professional service to all our clients, new and old. We have the skills and the experience to specify, design and install the right IPTV system for your company, and one that will serve your business reliably for years to come.



[info@netvue.co.uk](mailto:info@netvue.co.uk)  
[netvue.co.uk](http://netvue.co.uk)