

Client
Business
Sector
Location

Sony Music
Music Production and Distribution
Media and Entertainment
Kensington, London



IPTV from Netvue

IPTV is the convergence of television distribution with IT data network infrastructure. IPTV has rapidly become the industry standard for TV and audio-visual distribution around buildings.

Sony Music bought a Netvue IPTV system in 2008 to distribute live broadcast TV and showreels of their own music videos throughout their corporate headquarters building. Netvue's IPTV streaming system distributes over 50 TV channels, carrying live broadcast TV and IP encoded video, across the company's IT network to multiple users in reception and hospitality areas, as well as meeting rooms and offices.

Netvue IPTV also offers Video on Demand, and with no need for TV cabling the system has the added benefit that users can watch TV and video on computers, as well as TV display screens.

"It made sense to use the IT network infrastructure as a delivery mechanism for digital quality pictures in our flagship headquarters building."

Mike Blacklee, Facilities Director, Sony Music



Benefits of IPTV

- Television delivered direct to PC and Mac desktops on the IT network
- IPTV uses the existing computer network - no new cables, no hassle!
- Digital picture quality - immune from noise, distortion and signal loss
- Unlimited channels with controlled user access
- TV available from any network point throughout the business
- Supports: HD (high definition); auto 16:9 and 4:3 aspect ratio switching
- Easy future additions and expansion
- Remote IPTV system management using a web browser

Netvue's IPTV expertise

As an **independent** systems integrator, we can advise you on equipment from a variety of manufacturers and suppliers without bias.

We are proud to offer a professional service to all our clients, new and old. We have the skills and the experience to specify, design and install the right IPTV system for your company, and one that will serve your business reliably for years to come.



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